



Health and Wellbeing Board Development Day

**Wednesday
18th June 2014**

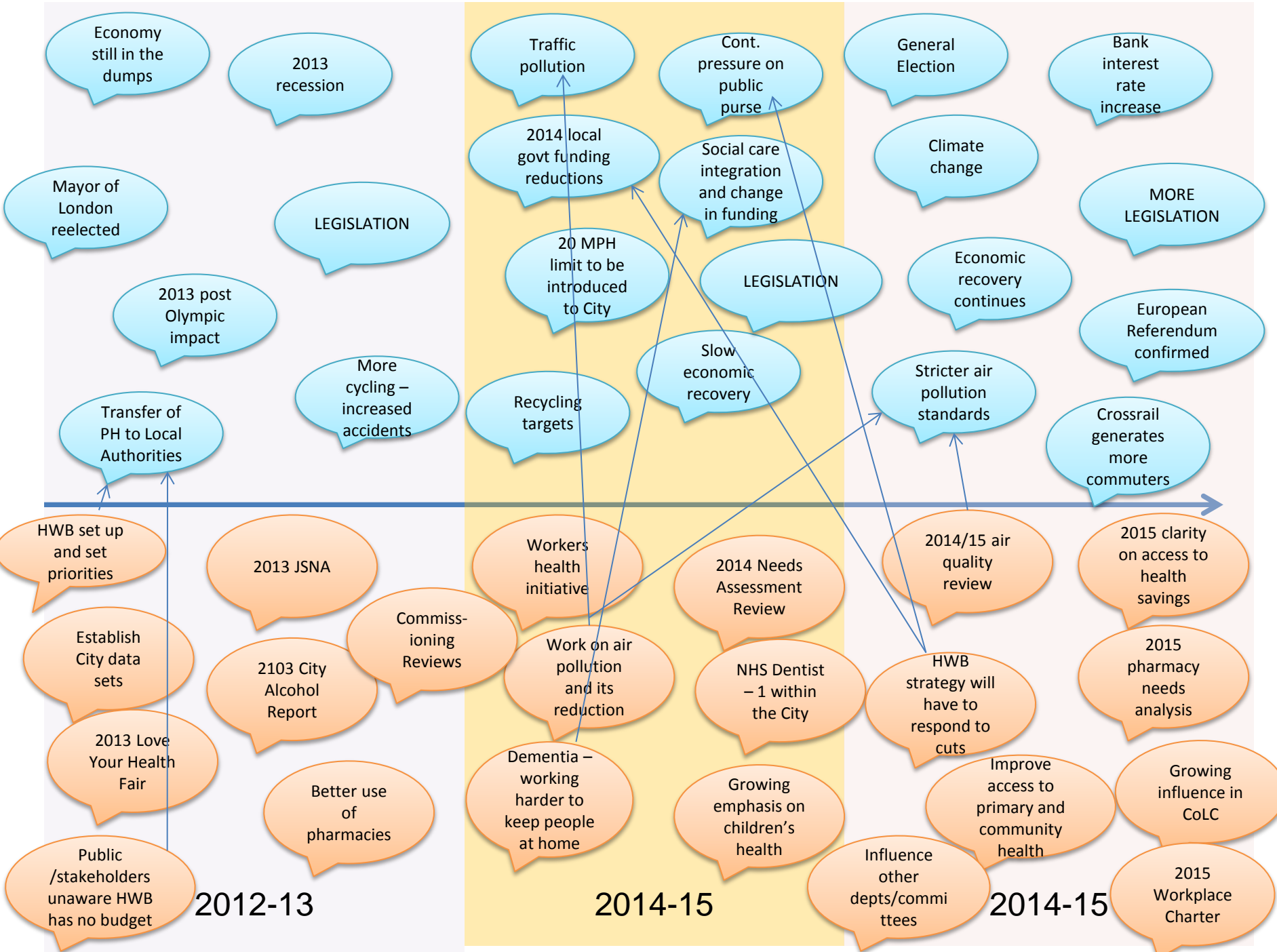
The Joint HWB Strategy to Date



A “brown” paper exercise

- What has happened in the last 12-18 months
- What have we achieved in the last 12 months?
- What can we anticipate in the next 12-18?
- What does this tell us?

The Board were asked to consider a) the external environment (i.e. key political, social and economic issues) and plot these in the period 2013-15, and b) the work of the HWB over the same three year period. The output from this “brown paper” exercise is recorded in the next slide. Above the line are the P.E.S. factors and issues which have affect the Board’s work; below the line are aspects of the Board’s work – what has been done so far and what it needs to do in future.



The “brown paper” exercise - what does this tell us?



- The amount and degree of change around us – and the uncertainty this brings, making long-term planning difficult
- An apparent lack of connectivity between the big picture externalities and the work prioritised by HWB . . .
- The work/effectiveness of the HWB is based on the extent of its influence (i.e. it does not directly spend money) . . . and this has its limitations
- The growing understanding of the Board’s role . . . But also the need for a Communications Plan to reinforce key messages (inc. refreshed priorities)
- The extent to which the City is physically changing, and very rapidly – buildings, transportation systems - and the impact this has on HWB work
- Recognition that some of our initial priorities have shifted (as reflected in the new JSNA) e.g. fuel poverty less significant
- 2011 Census has highlighted particular issues such as the levels of single occupancy (and social isolation?) in the City
- City of London supplement – highlighted the levels of obesity in Portsoken ward